Medtronic News

Medtronic Extends Sponsorship of Medtronic Twin Cities Marathon

MINNEAPOLIS, Oct 01, 2010 (BUSINESS WIRE) --

Medtronic, Inc. (NYSE: MDT) and Twin Cities In Motion (formerly Twin Cities Marathon, Inc.) announced they have signed a letter of intent to continue their partnership at this morning's pre-race press conference. Medtronic will remain title sponsor for at least three additional years for four key Twin Cities In Motion events: TC 1 Mile, TC Family Events, TC 10 Mile, and the Twin Cities Marathon. Additionally, the Medtronic Foundation will continue to support the Medtronic TC Kids Marathon, a nationally recognized youth running program.

Medtronic and Twin Cities In Motion say they are looking forward to bringing their life-changing messages to even more people through community health initiatives and world-class race events.

"This partnership is a perfect fit, as we share similar values and a strong commitment to make our community a better, healthier place to live and work," said Kirsten Gorsuch, Medtronic vice president, corporate communications. "As we look to the future, we are excited to build upon that foundation in an effort to help create a healthier Minnesota, and a healthier world."

"Since Medtronic became our title sponsor of the four events in 2006, participation has increased more than 40 percent," said Virginia Brophy Achman, Twin Cities In Motion executive director. "In addition, more than 11,000 children have participated in the Medtronic TC Kids Marathon school-based program, running a collective 233,000 miles. This partnership clearly has enabled us to do more than ever to help promote health and fitness in Minnesota and throughout the world."

About Twin Cities In Motion

Twin Cities In Motion (formerly Twin Cities Marathon, Inc.) is the non-profit organization that organizes running events throughout the year, including the Valentine's Day TC 5K, 100% Irish For A Day TC 5K & TC 10 Mile, Medtronic TC 1 Mile, Red, White & Boom! TC Half Marathon, Twins Territory 4K, the TC 5K, TC 10K & Medtronic TC Family Events, Medtronic Twin Cities Marathon, Medtronic TC 10 Mile, all related events and Medtronic TC Kids Marathon program, as a community service for the Minneapolis/St. Paul area. Visit mtcmarathon.org for more information.

About Medtronic

Medtronic, Inc. (www.medtronic.com), headquartered in Minneapolis, is the global leader in medical technology - alleviating pain, restoring health, and extending life for millions of people around the world. The Medtronic Foundation is committed to improving the health of people and communities. Its grant making is focused in three areas: health, education and community.

SOURCE: Medtronic, Inc.

Medtronic
Marlene Wright, 763-287-3888 x 113
Twin Cities In Motion
or
Rich Fischer, 763-505-2975
Medtronic

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